

User Testing Exit Survey

Surveys are anonymous

1. Describe your experience as though you were talking to someone who is unfamiliar with Focal Upright.

2. Could you see yourself using this product?
If so, in what environment?
If not, why?

3. How would you describe the benefits of this product?
i.e. keeps you healthy, is more active than sitting, etc.

4. How would you describe the core features?
i.e. height-adjustable, flexible, etc.

5. What do you see as the drawbacks to using this product?

6. Quick! What's the first name that comes to mind for this product?

7. Would you recommend this product? Why?

Who would you recommend it to?

8. What posture did you take when using the product?

9. In what ways was it different from what you're used to?

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10. Rank the following office work postures based on your perceived comfort:

- *Sitting*
- *Standing*
- *Using this product*

1. _____
2. _____
3. _____

11. How much would you assume this product would cost?

How much would you be willing to pay for this product?

12. Which of the following names do you think best suits the product? (Circle your favorites)

- *Pivot*
- *Groove*
- *Evolve*
- *Jive*
- *Radius*
- *Atom*
- *Quark*
- *Pop*
- *Alpha*

13. Is there anything else you'd like us to know? (Anything at all!)